



2023 ANTI-TRAFFICKING CONFERENCE



SPONSORSHIP PACKAGE

January 28 - February 28, 2023
Virtually at PreventHT.org
12+ Hours of Exclusive Content



www.AntiTraffickingConference.org

Dear Friends,

Thank you for considering sponsorship of Anti-Trafficking International's 2023 Anti-Trafficking Conference. Here at ATI, we are committed to stopping human trafficking before it starts.

Our team at ATI works tirelessly to implement programs that protect the most vulnerable in our communities — fighting to prevent and stop youth from losing their innocence to violence and exploitation.

ATI engages and empowers communities to take action in the fight to end human trafficking, and there is no better way to do that than by bringing experts together to show us the way.

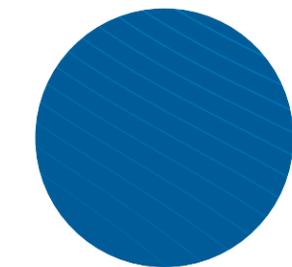
Since 2019, we have hosted the premier anti-trafficking conference, bringing together students, parents, and professionals ready to stand up and do something. You are invited to be a part of the movement, to stand with us as we all continue this courageous fight to bring an end to human trafficking.

I invite you to sponsor the 2023 Anti-Trafficking Conference as a call to action. For those who are willing to answer the call, we will be victorious in our fight to end the single most insidious threat lurking in communities all across the globe — human trafficking and modern day slavery.

With gratitude,



Bill Woolf



THE 2023 ANTI-TRAFFICKING CONFERENCE



WHO:
Students, parents, and professionals.

Working together to stop human trafficking now!

WHERE:
Virtually at
PreventHT.org

WHEN:
On Demand
January 28 -
February 28, 2023

WHY:
To stop human trafficking before it starts.

The Anti-Trafficking Conference brings together **survivors of trafficking, experts in the field, and others with real-world experiences** to educate attendees about human trafficking and exploitation. The conference will include notable keynote speakers, as well as sessions organized into three separate session guides: topics for students, parents, and professionals.

This unique conference will offer folks **all over the world** the opportunity to participate virtually for more than a month.

Thank you for considering sponsorship of the 2023 Anti-Trafficking Conference

THE HISTORY

The reality of human trafficking is all too familiar to our founder, Bill Woolf. While working as a detective, Bill interviewed a 17-year-old girl named Emily, a trafficking victim. He learned that she had been trafficked since the age of 14. During those three years, Emily had been surrounded by counselors, school administrators, parents, and even court professionals—who all knew something was wrong. Bill asked her, “How was it possible that for three years you were surrounded by these professionals and

no one ever identified you as a victim of human trafficking?” Her response: “No one ever asked.” She went on to explain, “If someone had taken the time to *just ask* what was going on, I would have told, but everyone was too busy pointing the finger at me for everything going wrong. I didn’t feel like anyone would understand. I didn’t feel like anyone cared or could help.” To answer that call, Just Ask Prevention was launched, and it later became Anti-Trafficking International.



From that point forward, Bill committed his life to one purpose:

TO PREVENT THIS TRAGEDY FROM EVER HAPPENING TO ANOTHER PERSON.

Unfortunately, Emily’s case is not an isolated event: thousands of people every year are lured into trafficking and exploitation—many coming from communities just like yours.

Students, parents, and professionals need the necessary tools and resources to safeguard themselves, their communities, and loved ones.

The 2023 Anti-Trafficking Conference does just that—it helps ATI achieve its mission to **stop human trafficking before it starts.**

THE OPPORTUNITY

You have a unique opportunity to show your commitment to protecting those most vulnerable in communities all across the globe and bringing necessary tools and resources to students, parents, and professionals. By helping deliver this premier anti-trafficking conference through your sponsorship, you will be helping to close the on-ramps to exploitation and help ensure that all children can achieve their potential without the threat of being trafficked.

THE BENEFITS	Presenting Sponsor \$5,000+	Champion Sponsor \$2,500	Gold Sponsor \$1,000	Silver Sponsor \$500	Conference Partner \$250
# of free tickets to the conference	20	15	10	5	2
PRE-EVENT RECOGNITION					
<i>Name/logo displayed on/in...</i>					
conference webpage	Top billing as the presenting sponsor	✓	✓	✓	
conference promotional social media posts	Top billing as the presenting sponsor	✓	✓		
conference promotional emails	+ Top billing/sponsor spotlight as the presenting sponsor + Logo/link to your homepage + 1-2 sentences about your company's commitment to stopping human trafficking	+ Sponsor spotlight with logo/link to your homepage	✓		
other conference marketing materials	+ All + top billing as the presenting sponsor	All	All	Some	Some
social media post announcing your sponsorship on: • Facebook • Twitter • LinkedIn	Multiple posts per channel	1 post per channel	1 post per channel		
ON-SITE AND IN-SESSION RECOGNITION					
display of name/logo across main screen at the start	✓				
verbal recognition during the conference	✓	✓			
verbal recognition during all plenary sessions	✓				
POST-EVENT RECOGNITION					
thank you email to all attendees	✓	✓	✓	✓	
ATI newsletter	✓	✓	✓		
social media posts	✓	✓	✓		
first right of refusal for presenting sponsor package for 2024 conference	✓				

PREVIOUS SPONSORS OF ATI INCLUDE:



THE PLEDGE

Yes, I want to show my commitment to ending human trafficking and protect the most vulnerable by sponsoring the 2023 Anti-Trafficking Conference at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$5,000+ | <input type="checkbox"/> Silver Sponsor \$500 |
| <input type="checkbox"/> Champion Sponsor \$2,500 | <input type="checkbox"/> Conference Partner \$250 |
| <input type="checkbox"/> Gold Sponsor \$1,000 | |

Contact Information

Company Name: _____

Contact Name: _____

Position/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Website: _____

Payment Information

- A check enclosed for \$ _____ made payable to "Anti-Trafficking International"
- Email me about making a secure payment online

Completed sponsorship forms can be returned with payment by mail to **1751 Pinnacle Drive, Suite 600, McLean, Virginia 22102** or email events@preventht.org

You can also pledge your sponsorship online!



TESTIMONIALS

"I have watched the videos and they depict a very powerful message."



"I really like how the three [guides] are positioned, and am looking forward to learning more as I watch the videos. It's really nice that I can review them on my own time, through the end of this month. This format helps me think through new ways we can offer content in and across Iowa! Thank you!"



"I've watched most of the presentations and have learned SO much!!! Great speakers, and everything was easy to watch and absolutely helpful!!!! Thank you EVERYONE"



"As a professional, I am always looking for opportunities to expand my skillset. The conference was spot on and spoke to me in a way that I could take back the information and apply it to my practice. Thank you to all the incredible speakers for sharing their knowledge and insight." -Mike



"Amazing opportunity for student and parents. It was a great way to open the conversation for me to talk to my daughter about these very difficult issues." -Lori



THE IMPACT

To date, **Anti-Trafficking International** has achieved incredible milestones, making a significant impact in the fight to end human trafficking.



Reached more than **250,000 students** annually with comprehensive prevention programming



Educated more than **25,000 frontline professionals** across the United States



Provided advanced training to more than **5,000 law enforcement officers**



Informed more than **1,000 professional and community-based organizations**



Organized and led over **100 community awareness initiatives**



- Hosted an annual **anti-trafficking conference** since 2019
- Launched an e-magazine on human trafficking awareness
- Developed proven methodologies for the recovery of victims and enhancement of prosecutions
- Developed specialized training for more than 10 sectors of frontline professionals
- Supported more than 50 families of trafficked victims all over the world

**WE'VE SAVED COUNTLESS LIVES,
AND WITH YOU WE CAN SAVE SO MANY MORE!**

**Address: 1751 Pinnacle Drive,
Suite 600 McLean, Virginia 22102 USA**

Phone: 1-833-ASK2END | Email: events@preventht.org

www.PreventHT.org