



2021 GALA BE THE LIGHT

Sponsorship Package

Friday, October 15, 2021 | 7:00 pm

Lansdowne Resort
Leesburg, Virginia



www.PreventHT.org

Dear Friends,

Human trafficking is a scourge upon humanity, depriving people of their most basic rights and freedoms while stripping them of their self-dignity and worth. This crime has long lasting and irreparable consequences for the victims, their families, and communities. Often times it may seem like they simply can't find their way, that they are stuck in the darkness.

Here at ATI we say "STOP." No longer will victims and their families be wandering in the darkness because you are here to *Be the Light*. Our team at ATI works tirelessly to implement programs that protect the most vulnerable in our communities – fighting to prevent and stop youth from losing their innocence to violence and exploitation. ATI also assists in the rescue, recovery, and support of victims and their families, but our primary focus is *prevention* because no child deserves to have trafficking be part of their story.

This year we will come together to celebrate all the amazing work that has been done this past year and the accomplishments of those heroes who have been willing to stand up and do something. You are invited to be a part of that celebration, to stand with us and *Be the Light* as we all continue this courageous fight to bring an end to human trafficking.

I invite you to consider sponsoring the 2021 ATI Gala. *Be the Light* is more than just a theme, it is a call to action. For those who are willing to answer the call, we will be victorious in our fight to end the single most insidious threat lurking in communities all across the globe - human trafficking and modern day slavery.

With gratitude,



Anne Basham



Thank you for considering sponsorship of Anti-Trafficking International's 2021 Gala.

THE STORY

The reality of human trafficking is all too familiar to our founder, Bill Woolf. While working as a human trafficking detective, Bill was called to a hotel in the middle of the night when officers discovered a 17-year-old girl named Emily, a trafficking victim. As Bill began his interview, he learned that Emily had been trafficked for three years, since the age of 14. He also learned that during those three years, Emily had been surrounded by counselors, school administrators, parents, and even court professionals—who all knew something was wrong because of her dropping grades, increased behavioral problems, lack of attendance, and later substance abuse.

Bill asked Emily, "How was it possible that for three years you were surrounded by these professionals and no one ever identified you as a victim of human trafficking?" Her answer would change the course of Bill's life forever. Emily looked at Bill and said, "No one ever asked." She went on to explain, "If someone had taken the time to *just ask* what was going on, I would have told, but everyone was too busy pointing the finger at me for everything going wrong. I didn't feel like anyone would understand. I didn't feel like anyone cared or could help." From there, Just Ask Prevention was launched; it later became ATI.

From that point forward, Bill committed his life to one purpose:

TO FIGURE OUT HOW TO *PREVENT* THIS TRAGEDY FROM EVER HAPPENING TO ANOTHER PERSON.

Unfortunately, Emily's case was not an isolated event. Thousands of people every year are lured into trafficking and exploitation—many coming from communities just like yours.

Students, parents, and professionals need the necessary tools and resources to safeguard themselves, their communities, and loved ones.

This is what ATI does to **stop human trafficking before it starts** and you can help *Be the Light*.

THE IMPACT

To date, **ATI** has achieved incredible milestones, making a significant impact in the fight to end human trafficking.



- Established an annual anti-trafficking conference
- Launched an e-magazine on human trafficking awareness
- Developed proven methodologies for the recovery of victims and enhancement of prosecutions
- Developed specialized training for more than 10 sectors of frontline professionals
- Supported more than 50 families of trafficked victims all over the world

**WE'VE SAVED COUNTLESS LIVES,
AND WITH YOU WE CAN SAVE SO MANY MORE!**

THE EVENT



Come join ATI and *Be the Light* to ending human trafficking once and for all.

Through PREVENTION we can stop it before it starts.

Guests will hear firsthand the impact of ATI's programs in helping to safeguard communities from human trafficking.

And we will be recognizing some of our own heroes for their accomplishments in the fight to save our children.

Not all heroes wear capes...

When: Friday, October 15, 2021 | 7:00 pm
Where: Lansdowne Resort
 Leesburg, Virginia

THE GOAL

\$1 million to *Be the Light* in...

... forming the next generation of leaders through our Student Advisory Council

... giving access to life-saving prevention programs to more children, especially those who don't have access to quality education, those that are most vulnerable

... supporting a family in crisis as they navigate a loved one being victimized

... helping rescue a trafficked child and bring their offender to justice

THE OPPORTUNITY

You have a unique opportunity to *Be the Light* and show your commitment to protecting those most vulnerable in communities all across the globe. Through your sponsorship you will be helping to close the on-ramps to exploitation and help ensure that all children can achieve their full potential without the threat of being trafficked.

THE BENEFITS

\$20,000 – Presenting Sponsor – 1 Available

- 20 VIP tickets to the Gala
- Top billing as the Presenting Sponsor on all Gala marketing materials, Gala webpage, social media posts and promotional emails
- Prominent display of logo across tables at event
- Verbal recognition during the awards ceremony
- Sponsor spotlight in two promotional emails – will include logo with link to your homepage, web address and 1- 2 sentences about your company's commitment to stopping human trafficking
- ATI will provide a social media post on Facebook, Twitter and LinkedIn announcing the sponsorship
- Recognition in post event thank you email, ATI newsletter and social media
- First right of refusal for Presenting Sponsor package for 2022 event

\$10,000 – Champion Sponsor – Multiple Available

- 10 VIP tickets to the Gala
- Prominent display of logo on all Gala marketing materials, Gala webpage, social media posts and promotional emails
- Verbal recognition during the awards ceremony
- Sponsor spotlight in one promotional email – will include logo with link to your homepage, web address and 1-2 sentences about your company's commitment to stopping human trafficking
- ATI will provide social media post on Facebook, Twitter and LinkedIn announcing the sponsorship
- Recognition in post event thank you email, ATI newsletter and social media

\$5,000 – Gold Sponsor – Multiple Available

- 10 tickets to the Gala
- Display of logo on all Gala marketing materials, press materials, Gala webpage, social media posts and promotional emails
- ATI will provide social media post on Facebook, Twitter and LinkedIn announcing the sponsorship
- Recognition in post event thank you email, ATI newsletter and social media

\$1,500 – Table Sponsor – Multiple Available

- 10 tickets to the Gala

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